

CHAMBER LINK

JUNE 2017

The Official Newsletter of the Greater Tamarac Chamber of Commerce



CHECK OUT OUR RECENT EVENTS

Business Expo in January



B2B Mixer in North Lauderdale in February



St. Patrick's Day Coffee Morning



Ribbon Cutting/After Hours in



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SAVE THE DATES!

- > JUL 6 - Monthly Breakfast Meeting - Colony West
 - > AUG 3 - Monthly Breakfast Meeting - Colony West
 - > SEPT 1 - Chamber Magazine Deadline
 - > SEPT 14- A Taste of the Community -Pacifica Forest Trace Senior Living
 - > OCT 14 - Taste of Tamarac - Tamarac Community Center
 - > NOV 10 - Annual Chamber Golf Tournament - Woodlands Country Club
 - > DEC TBD- Holiday Party
- 2018
- > FEB 2 - Business to Business Expo

Did you know?

59% of most consumers think that being active in the local chamber of commerce is an effective business strategy overall.

44% of consumers are more likely to think favorably of a business if they know a business is a member of the Tamarac Chamber of Commerce.

Welcome New Members ~ February to May 2017

Continuicare Medical Center, Detailed Move USA, Smart Replace Corp, Udine & Udine P.A., Connect Credit Union, A New You Avon Store, Prag Realtors, Lampariello Law Group, New York Life Agent- Janice Coleman, Martinizing Dry Cleaning, and Avenue Supportive Care.

And thanks to our Renewed Members

Saxsay Peruvian Restaurant, Oma's Garden, Keyes Coverage, Baird Case Funeral Home, Richline Group, Onpoint Adjustments, Cruise Planners, TLC Dental, Gary Handin P.A., West Sunrise Dentistry, Audiology Associates, CareSpot, Jamaica National Building Society, Sonny's Car Wash Factory, Trustbridge Health, Colony West Golf Club, Stonegate Bank, Priority One Credit Union, Goldson Spine & Rehabilitation Center Interplex Sunbelt, City Furniture and All Saints Lutheran Church.

Tamarac Chamber Trustees

- 13th Floor Homes
- Broward Health-Coral Springs
- City Furniture
- City of Tamarac
- Connectica, LLC
- Forum Publishing Group
- Interplex Sunbelt Inc.
- Kelley Kronenberg Attorneys at Law
- Melba Ballard State Farm
- Pacifica Forest Trace Senior Living
- Peyton Bolin, PL
- University Hospital & Medical Center
- Walgreens
- Waste Management
- Woodmont Country Club

Strike Out Alzheimer's - Wednesday, June 14th

It is **estimated** that as many as 5.1 million Americans may have Alzheimer's disease. The **incidence** of the disease is rising in line with the **aging population**. Although Alzheimer's disease is not a **normal** part of **aging**, the risk of developing the illness rises with advanced **age**.



Special Thanks to Our Sponsors: Interstate Security Corp - Pacifica Forest Trace Senior Living - Baird-Case Funeral Home - City Furniture - The Ahlbum Insurance Group - Postnet Lauderhill and our Lane Sponsors (Lanes Avail, Call ASAP)

Time: 6pm registration....6:30pm bowling starts
Cost: \$40 per adult bowler or \$160 for a team of 4; includes 2 games of bowling, shoes, wings, pizza and 1 drink ticket
Benefits: Alzheimer's Association & Tamarac Chamber of Commerce

Register TODAY and Join us in the fight and END ALZ!

Referral & Networking Groups

Tam-Net Referral Group

2nd & 4th Wednesday
7:30 - 8:30 a.m.

Please check upcoming events for location.

An exclusive referral group limited to one person per profession.

For more information, contact Group Leader, Jordan Barletta at jordan.barletta@ksmat.com

Tamarac Networking Team (TNT)

2nd & 4th Thursday
7:45 - 8:45 a.m.

Comfort Suites Sawgrass
 8301 W. Commercial Blvd

An exclusive referral group limited to one person per profession.

For more information, contact Group Leader, Roger C. Simmons at rcsimmons@rcsimmons.com.

“Branding is one of the most important aspects of any business, large or small, retail or B2B. An effective brand strategy gives you a major edge in increasingly competitive markets. Simply put, your brand is your promise to your customer. It tells them what they can expect from your products and services, and it differentiates your offering from your competitors.”

- John Williams, founder and president of LogoYes.com



As a member of the Chamber, you can showcase your business in our events...whatever your budget may be. We have our Taste of Tamarac, Annual Magazine, Breakfasts, A Taste of the Community, Golf Tournament, Holiday Party, Business Expo, Arts & Crafts Festival and more! Don't delay - please contact our office and let us provide you the opportunities for **VISIBILITY** and **EXPOSURE** for your business in Tamarac and Broward

Annual Chamber Magazine: **DEADLINE - September 1st**

It's that time again - **please budget for your advertisement** in our upcoming Annual



A Culture of Growth Driving Revenue Back to your Business

As a member of the Tamarac Chamber of Commerce you will...

- ◆ Have increased visibility
- ◆ Enhance your credibility
- ◆ Be involved in the community
- ◆ Develop and grow professionally
- ◆ Receive marketing opportunities
- ◆ Form new business alliances
- ◆ Get listed on the Chamber website
- ◆ Get exposure on social media
- ◆ Receive Branding opportunities
- ◆ Listed in Annual Magazine - 20,000 copies



Tamarac Board of Directors

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Rob Del Giacco, Cornerstone Realty Consultant

CHAIR ELECT

Ian Gerada, Connectica, LLC

PAST CHAIR

Ilene Simmons, Law Off of Roger C. Simmons

TREASURER

Campbell Epes, Pacifica Forest Trace

Senior Living

SECRETARY

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William Burgess, Walgreens

Mike Del Pozo, DP Window Cleaning

Paul Kavanagh, Edward Jones Investments

Robert Friedman, Kelley Kronenberg

Attorneys at Law

Natalee McCalla, Financial Education Services

June McCarthy, Affordable Medical Supply

Shelly Porter, Convergys Corporation

Rohaema Smith, Baird-Case Funeral Home

Angela Thomas-Pryce, Dignity Memorial

Tom Toffoli, Gulfshore Insurance

EXECUTIVE DIRECTOR

Peter Mason

BOARD AMBASSADOR

Roger C. Simmons, Law Off of Roger C. Simmons

BOARD MEMBER/CITY LIAISON

Greg Warner, City of Tamarac, Parks &

Recreation Department

From the Board Chair...



Wow, it seems like I just started my tenure as Chair of The Greater Tamarac Chamber of Commerce, it's been 6 months since our first breakfast meeting.

can increase their business opportunities by taking advantage of the Chamber's network of business which help establish both professional and personal relationships.

One of the goals for the Chamber this year is explore different ways to provide more value to our membership which in turn will assist in expanding their business base.

Remember the more you put in the more you will get back.

I'm looking forward to continue working with our Board of Directors ,Chamber Trustee's and most importantly The City of Tamarac to improve commerce, community education and improvement.

The Chamber has had a very busy first half of the year successfully launching two major events: The Business to

Business Expo and The Arts and Crafts Festival which both experienced great attendance.

As a member I found there is something unique about our Chamber, you don't just belong to it - it belongs to you; members

From the Executive Director...



I am excited about the second half of the year. Over the summer opportunities for the annual Chamber magazine, Taste of Community evening event, Taste of Tamarac lunchtime event,

Chamber Golf Tournament and Holiday Awards Party will all be released to the membership. I encourage you all to consider these annual events and the monthly/weekly activities. There is something for all budgets and all types of marketing for your business. As well as taking opportunities, I am calling out for volunteers.

If you can donate your time to help out with Chamber events please let us know. Our organization will be only as good to those who contribute and feel part of the community. Just for Taste of Tamarac we have close to 50 positions that need to be filled to help out.

From parking, vendor registration, selling drinks to help clearing up at the end, we need help. Golf Tournaments, Holiday Galas are the same as well as welcoming new businesses, if can spare some time please call the Chamber office and let us know.

Find out what committees need help and get active in your Chamber. You will be glad you did.

2016 Tamarac Small Business Winner - Roger C. Simmons of the Law Offices of Roger C. Simmons

Roger decided to pursue his dream of becoming an attorney and applied and was accepted into the University of Saint Thomas Law School, from which he graduated in two and a half years. Since graduating from Saint Thomas and passing the Florida Bar, Roger worked for various Law Firms for twenty years before forming his own Law Firm, the Law Offices of Roger Craig Simmons, P.A.



Roger C. Simmons, 2016 Tamarac Small Business Winner, was honored at the annual Broward Co Small Business Lunch on May 25, 2017.

Roger is married to Ilene Simmons and, between them, have five children, four boys and a girl.

Get involved with your Chamber and become a Chamber Champion, like Roger.

Monthly Breakfast Meetings

Speaking Opportunities

Introduce and Inform us about your business!

16 Minute Presentation \$600	8 Minute Presentation \$300	2 Minute Presentation \$50
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Connect - Make New Contacts - Build Relationships

Please call/email the office today to reserve your time.

*Special Thanks to Our
Monthly Breakfast Meeting Sponsors*

- Waste Management
- City Furniture
- Arthur's Original Pharmacy & Medical Supply
- Goldson Spine
- City of Tamarac

Tamarac Arts & Crafts Festival April 1 & 2, 2017

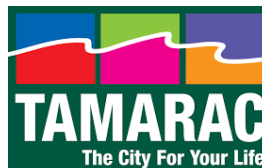
Community groups and local artists entertained the crowds - Saturday and Sunday, volunteering their time.

Big Thanks to City of Tamarac Public Art for commissioning, local artist, Alejandra Abad, who created "The Giant Coloring Book". All ages helped color the book in on Saturday and Sunday.



Our 2nd successful festival! Special Thanks to all of our artists, sponsors, entertainers and volunteers - we could not have done it without you!

And Special Thanks to the City of Tamarac for the support, assistance & partnership for the Tamarac Chamber of Commerce.



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